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PHILIP MORRIS INC.

THIS ADVERTISEMENT PREPARED BY YOUNG & RUBICAM NY

Job Number:	M6774	Warning Statement:	C
Ad Number:	PAR 1167 C4	Warning Exhibit:	3
Title:	Side Pool - Rolling Stone Resize	Qtr. of Cover Date:	4
Ad Size:	Rolling Stone/Spin/Hamptons Size	Cover Date:	October 1996
	Bleed: 10 1/2" x 12 1/2" Live: 9" x 11"	T&N:	10 pt
Publications:	Rolling Stone, Spin, Detour, Interview	Year:	© 1996

Codes: PMI/PAR (15-1-12) SH 0896 Art—R. McDuffey/ R.Coeblible Acct Mgt—C. Wilson

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